



Sheet 1 of 12

Form PTO-1449 U.S. Department of Commerce Patent and Trademark Office		Docket Number 7080/71608		Application Number 09/888,221								
INFORMATION DISCLOSURE CITATION IN AN APPLICATION (Use several sheets if necessary)		Applicant Llewellyn WALL										
		Filing Date June 23, 2001		Group Art Unit 2178								
U. S. PATENT DOCUMENTS												
EXAMINER INITIAL	DOCUMENT NUMBER						DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROP.	
JB	4	9	1	2	6	4	8	3/1990	Tyler	706	52	
	5	3	9	0	2	8	1	2/1995	Luclew, et al.	706	11	
	5	4	4	6	8	9	1	8/1995	Kaplan, et al.	707	2	
	5	6	7	5	7	8	8	10/1997	Husick, et al.	707	10	
	5	7	6	1	6	6	2	6/1998	Dasan	707	10	
	5	8	1	9	0	9	2	10/1998	Ferguson, et al.	717	113	
	5	8	4	8	3	9	6	12/1998	Gerace	705	10	
	5	8	9	0	1	7	1	3/1999	Blumer	715	501.1	
	5	8	9	0	1	7	5	3/1999	Wong, et al.	715	505	
	5	8	9	3	1	0	9	4/1999	DeRose, et al.	707	104.1	
JB	5	8	9	5	4	7	6	4/1999	Orr, et al.	715	517	
FOREIGN PATENT DOCUMENTS												
	DOCUMENT NUMBER						DATE	COUNTRY	CLASS	SUB CLASS	Translation Yes No	
JB	EP 0334113 A2						9/1989	Europe				
	EP 0776132 A2						5/1997	Europe				
	EP 1011244 A2						3/2000	Europe				
	EP 1011244 A2						6/2000	Europe				
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JB	Babcock, "Andromedia Offers Personalization Server"; Inter@ctive Week, July 19, 1999											
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JB	Berst, "Why Personalization is the Internet's Next Big Thing"; ZDNet Anchordesk, April 14, 1998											
EXAMINER Andrew Burge								DATE CONSIDERED 5/19/05				
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP § 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to the applicant.												



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JB	5	8	9	5	4	7	7	4/1999	Orr, et al.	715 517		
	5	8	9	7	6	2	2	4/1999	Blinn, et al.	705 76		
	5	9	0	3	9	0	2	5/1999	Orr, et al.	715 517		
	5	9	2	0	8	4	8	7/1999	Schutzer, et al.	705 47		
	5	9	2	6	7	9	8	7/1999	Carter	705 76		
	5	9	3	7	4	0	0	8/1999	Au	706 55		
	5	9	4	0	8	3	4	8/1999	Pinard, et al.	707 102		
	5	9	5	6	7	3	7	9/1999	King, et al.	715 517		
	5	9	9	9	9	4	8	12/1999	Nelson, et al.	715 506		
	6	0	1	2	0	7	1	1/2000	Krishna, et al.	715 522		
50	6	0	2	9	1	5	6	2/2000	Lannert, et al.	706 11		
FOREIGN PATENT DOCUMENTS												
	DOCUMENT NUMBER						DATE	COUNTRY	CLASS	SUB CLASS	Translation Yes No	
JB	WO 97/19719						5/1997	WIPO				
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	WO 98/02831						1/1998	WIPO				
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JB	Brown, "Online Profiling Debate Continues At FTC: <u>Inter@ctive Week</u> , November 9, 1999											
JB	Cox, "Levi's Online Store Using Andromedia Technology"; <u>InternetNews</u> - E-Commerce News Archives, April 8, 1999											
JB	Dalton, "Online Data's Fine Line - As the technology to gather customer data online gets more sophisticated, businesses walk a tightrope between use and abuse; <u>InformationWeek</u> , March 29, 1999											
EXAMINER <i>Yondra Burge</i>								DATE CONSIDERED 5/9/05				
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EXAMINER INITIAL	DOCUMENT NUMBER							DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROP.	
JB	6	0	2	9	1	8	2	2/2000	Nehab, et al.	715	523		
	6	0	2	9	1	9	5	2/2000	Herz	725	116		
	6	0	5	5	5	2	2	4/2000	Krishna, et al.				
	6	0	7	6	0	5	1	6/2000	Messertly, et al.	704	9		
	6	0	7	6	0	8	8	6/2000	Paik, et al.	707	5		
	6	0	7	6	1	6	6	6/2000	Moshfeghi et al.	713	201		
	6	0	7	8	3	2	6	6/2000	Kilmer, et al.	715	834		
	6	0	7	8	3	4	8	6/2000	Klosteman, et al.	725	40		
	6	0	8	1	7	9	8	6/2000	Johnson, et al.	706	54		
	6	0	8	5	2	2	9	7/2000	Newman, et al.	709	203		
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	DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUB CLASS	Translation Yes No	
JB	WO 98/23648							6/1998	WIPO				
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JB	Dodge, "Big Marketer is watching you from the Big Webhouse"; October 18, 1999												
JB	Duvall; "When Does E-Marketing Cross The Line?"; InteractiveWeek, November 18, 1999												
EXAMINER <i>Jandra Burge</i>										DATE CONSIDERED 5/9/05			
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Patent and Trademark Office

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(Use several sheets if necessary)

Applicant

Llewellyn WALL

Filing Date

June 23, 2001

Group Art Unit

2178

U. S. PATENT DOCUMENTS

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FOREIGN PATENT DOCUMENTS

	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB CLASS	Translation	
						Yes	No
2B	WO 99/24928	5/1999	WIPO				
	WO 99/25159	5/1999	WIPO				
	WO 99/26847	1999	WIPO				
	WO 99/27219	6/1999	WIPO				
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JB	Glave, "Levi's Brave New World"; original publication unknown, dated August 16, 1999
JB	Greening, "Tracking Users - What Marketers Really Want to Know"; Web Techniques, July 1999
JB	Haar, "Net Perceptions First To Market OPS Product"; Inter@ctive Week Online, July 21, 1997

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